

HERE'S WHAT PEOPLE SAID ABOUT NEW INDOOR SPORTS FACILITIES IN DOOR COUNTY...

Survey regarding interest in building new sports and rec facilities sent out through social media with responses collected between February 1st and April 10th



WHO THE PEOPLE ARE DEMOGRAPHICS TO DESCRIBE THE MAKEUP OF DATA

238 RESPONSES REPRESENTING 845 PEOPLE
536 ADULTS • 309 CHILDREN



87%

are seeking access to facilities

- northern region
- central region
- elsewhere (outside of door county)



WHAT THOSE PEOPLE WANT

SURVEY RESPONSE AND COMMUNITY FEEDBACK DATA

- northern region central region not enough data

Map data shows the top 5 most selected features by respondents in respective zip code areas.

1 CITY
4 VILLAGES
14 TOWNS
COUNTLESS COMMUNITIES

Survey results suggest that people's use of space is changing and demand for adaptable multi-use facilities that can support community sponsored and community driven programming is growing. These facilities can be the answer to maximizing daily and yearly use to ensure sustainability and provide for all ages and abilities.

- 1 **CARDIO AND STRENGTH SPACE**
- 2 **JOGGING/WALKING TRACK**
- 3 **SPORT COURTS**
- 4 **CLIMBING WALL**
- 5 **SPLASH PAD/HOT TUB**



Maximize **MULTI USE** for GENERATIONS

- 1 **SPORT COURTS**
- 2 **ICE RINK**
- 3 **TURF FIELD**
- 4 **CLIMBING WALL**
- 5 **INDOOR PLAYGROUND**

WHAT PEOPLE WILL TRAVEL FOR:

Encouraging sports tourism and offering year round youth and amateur competitive sport opportunities can help small communities support quality indoor facilities for residents.

- HOCKEY
- PICKLEBALL
- VOLLEYBALL
- BASKETBALL
- FITNESS COMPETITION
- INDOOR CLIMBING

indoor public* facilities currently exist in the region

existing facilities not optimized for growing demand

no indoor public* facilities exist in the region

*Public facilities are defined as those open to the public that do not require a membership. For the purposes of this survey, school facilities are not considered "public".